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Data analysis and visualization boot camp

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Homework assignment # 1

Questions:

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Most campaigns do not start in the summer.
* Campaigns that start in the summer are less likely to be cancelled than those that start later or earlier than the year.
* Not matter when a campaign starts, the likelihood of success or failure remains relatively consistent.

1. What are some of the limitations of this dataset?

* The data does not include other possibilities that explain success or failure, such as information about management, information about the value of what you would get for the investment, how the product was marketed, and what the unique product or service that was being offered.

1. What are some other possible tables/graphs that we could create?

* A chart that looks at what types of campaigns are more successful. For instance, are there some ideas that are more popular to fund than others (i.e. IT ideas do better than restaurant ideas?
* Graphs on how long the campaigns were open for
* Graphs on how fast the campaigns were funded
* Rate at which successful campaigns got funded